

Did you know that by being a member of Eastern Creek Ride Days or Phillip Island Ride Days you are actually part of an elite group?

Consider the entire motorcycling community in Australia... Now take from that those who ride road bikes... Now take from that those who ride sports-oriented road bikes... Now take from that those who ride sports-oriented road bikes and attend ride days... Yes, actually, you are in fact part of a very select group of individuals... a group of like-minded, asphalt-loving, knee-dragging, tyre-tearing motorcyclists... a group sometimes referred to as 'track day junkies'.

Apart from having great mates to share your passion with, one of the advantages of being part of a group is member benefits programs. That's where we come in.

Introducing...



2011 Membership Rewards Program (MRP)

Membership Tier	Ride days completed	Benefits
BRONZE	1 to 5	10% OFF voucher MADAZ Tyre discount (once) 50% OFF your 5th ride day
SILVER	6 to 10	10% OFF voucher MADAZ Tyre discount (unlimited) 50% OFF your 10th ride day
GOLD	11 to 15	10% OFF voucher MADAZ Tyre discount (unlimited) Suspension Day 50% OFF your 15th ride day
PLATINUM	16 to 20+	FREE ride day MADAZ Tyre discount (unlimited) 50% OFF your 20th ride day FREE AGV helmet



The thinking behind the MRP is simple: we want you to come back. You'll never complete more than two full price ride days in a row without getting an incentive to come back again. Easy. There's no signing up, no cards, no fees or ongoing obligations, just ride and reward. See the next page for further details.

MRP BENEFITS DETAILS



2011 Membership Rewards Program

MADAZ Tyre Discount

Tyres are one of the more expensive consumables motorcyclists face and we wanted to give our members a break. After your first ride day (Bronze member) you immediately qualify for a once-off tyre discount from the MADAZ guys: 5% off selected racetrack only tyres and 10% off selected road & track tyres. After six ride days (Silver member onwards) this discount becomes continuous, with no limit on the number of times you can claim.

10% OFF voucher

When you complete your first ride day in 2011 you'll receive a voucher to receive 10% off your next ride day. In fact, each time you reach a new membership tier you'll receive one these vouchers to use the next time you book.

50% off your 5th/10th/15th/20th ride days

Previously, the Frequent Rider Program (FRP) rewarded riders with a sixth ride day at half price. This year the MRP will reward you with 50% off every fifth ride day.

Suspension Day

SW Racing has been kind enough to get on board the new MRP and offer a suspension day for every rider who reaches Gold membership status. Stew Winton, well known around Australian circuits as being **the** authority on suspension technology, will spend a full day pitted with you, evaluating and tuning your suspension. This opportunity is one of a kind, and can only be achieved through the MRP.

FREE ride day

Riders who reach Platinum membership will receive a FREE ride day.

AGV helmet

After 20 ride days it's pretty clear you're a stayer. We'd like to offer each of our Platinum members who complete 20 ride days a FREE AGV K4 helmet, so that each time you ride you'll think of us.



Terms and Conditions

1. Ride days must be completed before rewards can be claimed i.e. rewards cannot be claimed at the booking stage;
2. Ride days must be completed within the current calendar year;
3. Any unused MRP discounted ride days or rewards will not be carried forward to the following calendar year;
4. MRP discounted ride days are not transferable to other riders;
5. MRP discounted products are for personal use only and are not to be on sold;
6. MRP Suspension Days must be booked via our office a minimum of seven (7) days in advance and are subject to availability;
7. MRP Suspension Days are not transferable to other riders;
8. The MRP cannot be used in conjunction with any other offers i.e. discounted ride days (such as group bookings) do not count towards the MRP;
9. All ride days are subject to the normal policies of Phillip Island Ride Days;
10. AGV helmets style and type are subject to stock availability and may change without notice;
11. Tyre discounts are to be redeemed via Madaz Performance Centre within the current calendar year;
12. All bookings are subject to availability;
13. Dates may change without notice.